



2014 Summer Board Meeting Agenda
MiraMonte Resort & Spa, Indian Wells, CA
MEETING MINUTES

Friday, July 11th

In attendance: Kent Pawlak, Ed Whipple, Anne Trask Forcier, Howard Farrell, Jillian Haslett, Kent Gardner, Larry Lunsford, Barbie Tootle, Seth Ressler, Jason Frampton, Cheri Wechsler, David Grady, Mardie Sorensen, Reatha Cox, Mike Taddesse.

Absent: Brandon Cutler, Darald Stubbs, Matt Littman, Daisy Wood

Welcome & Introduction: **David**

- New Student Board Member: Jillian Haslett – Alpha Epsilon Phi New York University – Nu Lambda chapter of Order of Omega

Special Presentation: **Kent**

- Recognition of 30 years of service to the Board of Directors for Dr. Ed Whipple and Dr. Howard Farrell.
- Both were presented with a special edition Order of Omega ring in recognition of their dedicated service to The Order.

Regional Conference Dates & Locations: **Mardie**

- Mardie gave quick updates on upcoming 2015 Regional Conferences. Please let Mardie know if you will be attending.
- Mardie updated group on change to AFA 2014 dates. Will be December 2-6 in Nashville, TN.

AFA 2013: **Mardie**

- Over 200 people attended the reception in 2013.
- Cost \$5,000. We are seeing a steady increase in audio/visual costs.
- Case Study Competition:
 - Switched to two (2) tracks in 2013; systemic issues and crisis intervention.
 - \$1,200 was awarded in 2013 AFA Case Study Competition.

2015 Summer Board Meeting: **David**

- July 9–12, 2015.
- Location TBD.

Outstanding Professional Awards: **Mardie**

- This year, RCD's were given task of looking at campus staff members that have served their respective Fraternity/Sorority communities in an outstanding manner.
- After list was generated, HQ Staff helped to select the winners of this category. Four (4) professional staff members were selected to receive a \$1,000 honorarium at the Regional Conferences.
- How else can we select the recipients? (Discussion tabled for Saturday)

Technology Report: **Kent P**

- Servers at HQ were updated in 2012-2013.
- Website Update:
 - Kent P discussed timeline of new website platform through GIN Systems.
 - Next step is to find a responsive design (i.e. a site that works well across computers, tablets, mobile phones, etc)
- Kent P updated group on our online merchandise sales platform move from Google to Shopify in November 2013. Google discontinued their platform so we had to find a new point of sale website.
- Kent P states that we will need to seriously discuss future costs for technology as it evolves and becomes much more prevalent.

Sponsored Programs: **Mardie**

- 2013 saw an increase in money given out. We gave out \$96,000 to various programs.
- In 2013, Order of Omega sponsored the SEPC Emerging Leaders program (\$2,500).
- Not included in this are the items donated to the AFA Silent Auction.

New and Reactivated Chapters: **Mike**

- In 2013-2014, we had 11,243 new initiates (from 6-26-13 to 7-1-14).
- Total Chapters to date: 545 (473 active)
- New chapters: 6 | Reactivated Chapters: 8
- Membership by Regions:
 - Western – 3,424
 - Southern – 3,125
 - Mid-America – 2,609
 - Northeast – 2,104

Office Renovation report: **Mardie**

- Headquarters had stairs installed to access the 2nd floor attic area. Cost was \$8,370 for stairs, new carpet, doors, and additional lighting.
- Project was completed in January of 2014.
- Regular building maintenance is needed after 7 years.
- Mardie will be having the contractors come up with a quote for a building maintenance plan.

Lot Development report: **Mardie**

- We were notified in May of 2013 that an apartment complex is slated to be built on land adjacent to headquarters building.
- There is a property (sing family housing) valued at \$46,000 directly behind headquarters. If it came up for sale, would we think about buying it?
- --Discussion about fencing/structure—
- David Grady asks Mardie to go ahead and make preliminary contact with house and see where things stand.

Friday Evening Plans discussed by **Kent G.**

Video Project: **Barb** (advised us where we will be filming and topics of discussion)

-- Meeting adjourned for Day 1--



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Saturday, July 12th

In attendance: Kent Pawlak, Ed Whipple, Anne Trask Forcier, Howard Farrell, Jillian Haslett, Kent Gardner, Larry Lunsford, Barbie Tootle, Seth Ressler, Jason Frampton, Cheri Wechsler, David Grady, Mardie Sorensen, Reatha Cox, Mike Taddesse, Matt Littman, Darald Stubbs

Absent: Brandon Cutler, Daisy Wood

2013 Summer Board Meeting Minutes: **David**

- If no changes, move to approve the minutes.
- No changes brought up, the minutes were approved.

AFA Scholarship: **Mardie**

- We have sponsored two (2) Graduate scholarships to attend AFA (\$240 each). We have been asked to continue this sponsorship level.
- **-- VOTE --**
 - **Motion to send four graduates at whatever AFA Registration cost is in 2014**
 - **Motion seconded and all vote YES.**
 - **Motion passes.**

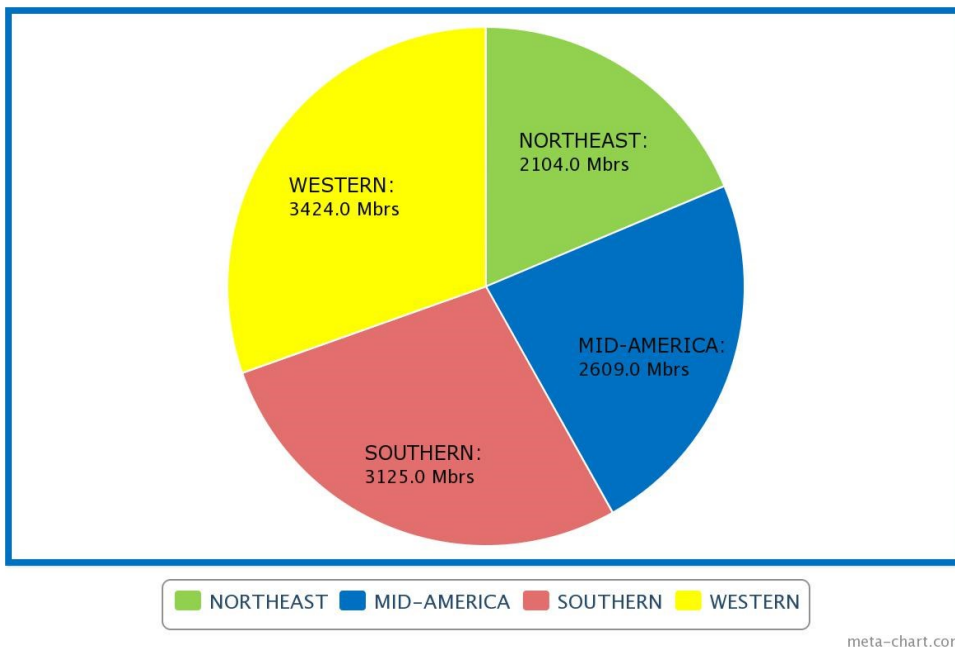
Scholarship/Fellowship Report: **Reatha**

- In 2014-2015 Doctoral money will be \$2,000
- In 2014-2015 Master's Fellowship money will be \$1,000
- Highlights were reviewed and will be available on website.

Outstanding Chapter Awards: **Mardie**

- Only received six (6) applications in 2013-2014
- --Discussion on how we can increase number of applications--
- Idea to have RCD's nominate chapters and said chapters would have to apply was discussed
- Board recommends RCD's nomination as well as chapters applying
- Idea to highlight chapters that have won previously so that other chapters can see that their efforts are actually within reach (this idea by Jillian Haslett)
- More direct email besides the Fall Letter to chapter Presidents and Advisors

RCD Reports: **Darald, Jason, and Cheri**



Chapter Concerns: **All**

- Discussed access of membership database for RCD's.
- No other concerns at this time.

HQ Report: **Mardie, Kent G. & Mike**

- Marketing:
 - Continue as is. Continue E-Group partnership.
- Memberships
 - Discussion on membership pins needing to be bigger based on concerns voiced by chapters.
 - Board reviewed sample renditions.
- Membership Pin Vote: **Mardie**
 - **--VOTE--**
 - **All in favor of keeping pin to current size: 3**
 - **All in favor of new 9/16 (medium size): 11**
 - **All in favor of new 5/8th (large size): 4**
 - **Motion to move forward with purchase of the 9/16th medium size passes**
- Merchandise
 - We are currently reviewing merchandise sales.
 - Also reviewing shipping costs, especially Express shipping. Seems like we are taking a hit on shipping costs.
 - E-Group is working with us to update our Graduation Cords and Honor Stoles. Grad cords will include an Omega fob and will be individually packaged.
- Social Media
 - Will be looking for some professional development opportunities in social media.
 - Discussed possibility of having the Student Board Member run social media.
- Omega Investments
 - There was a \$3,000 sales charge for purchasing the Gardner Award but interest is predicted to generate \$2,500 annual to support award.
 - One of the CD's is up for maturity. Mardie proposes taking that to a JP Morgan Chase 5% account instead.
 - **--VOTE--**
 - **Motion to move Chase CD (\$100,000) to a JP Morgan Chase account.**
 - **Motion is seconded, no discussion.**

- **No opposition, all approve, motion passes.**

- Income/Expense

FINANCIAL POSITION REPORT | 2012-2013 to 2013-2014

**as of July 1, 2014*

9/1/13

6/30/14

TYPE	BEGINNING	ENDING
<i>Business Plus Extra</i>	\$486,347.20	\$541,366.47
<i>Business High Yield Savings</i>	\$119,370.67	\$122,391.14
<i>CD - Chase</i>	\$523,172.00	\$530,100.00
<i>CD - Bank of America</i>	\$48,926.50	\$48,937.48
<i>Value of Building & Contents</i>	\$270,000.00	\$270,000.00
<i>Gardner Award Account</i>	\$85,000.00	\$87,485.00
TOTAL ASSETS	\$1,532,816.37	\$1,600,280.09

Total Online Sales:
\$48, 636.08

Sept 1, 2013 - June 30, 2013

COHEASAP Report: **Ed**

- Ed and NCAA rep to work in different models in regards to sexual assault prevention on college campuses.
- Kent G expressed disappointment in that besides meetings, nothing has come from this, especially since we have spent \$2000 in this endeavor.
- Ed will come back after September meeting to see about future Omega involvement.

SEPA Emerging Leaders Initiative: **Darald**

- 38 participants were involved in 2013
- Omega was highlighted as a sponsoring organization
- Focus shifting to campus program rather than at a conference setting
- Feedback was very positive from the participants
- Omega gave \$2,500 in 2013.

Omega Board Appointments: **David**

- Howard Farrell, Anne Trask Forcier, and Daisy Wood are up for re-appointment
- Howard and Anne express that they would like to continue (Daisy absent)
- **--VOTE--**
 - **Motion to re-appoint all three**
 - **Motion is seconded, no discussion**
 - **All approve, no opposition**
 - **Motion passes**

Chapter President's Pin: **Mardie**

- All agree that having a Chapter President pin is good, but without the "CP" in it.

Outgoing Student Board Member Presentation: **David**

Saturday Evening Plans: **Kent G**

Departure Schedule: **All**

-- Summer Board Meeting 2014 adjourned--