



2016 Summer Board Meeting Agenda The Cliff House – Manitou Springs, CO

MEETING MINUTES

Attendees: David Grady, Reatha Cox, Kent Gardner, Mardie Sorensen, Seth Ressler, Mike Taddesse, Kent Pawlak, Howard Farrell, Anne Forcier, Todd Simmons (2016-2017 student board member), Mary Brown (outgoing student board member), Larry Lunsford, Barbie Tootle, Ed Whipple, Darald Stubbs, Brandon Cutler, Sam Waltemeyer, Michelle Castro, Cheri Wechsler, *Dr. Michael Shonrock*

Friday, July 15th – 8:00 AM to 1:00 PM

Welcome & Introduction: David

- New Student Board Member: Todd Simmons – Phi Delta Theta
University of Akron
- New RCDs – Sam Waltemeyer
- Board Updates
 - Howard Farrell has retired from Midwestern State University effective 7/1/16
 - Cheri Wechsler elected as Vice President: Membership for Delta Gamma
 - 2015-2016 Student Board Member Mary Brown has graduated from Embry Riddle and will attend East Carolina University for graduate studies.
 - Brandon Cutler has been awarded Distinguished Greek Man award by Sigma Tau Gamma fraternity.
 - Seth Ressler promoted to Assistant Executive Director of Order of Omega, and is also new Senior Director of Involvement & Engagement at UT Arlington.
 - Ed Whipple is the new Vice President for Campus Life at Willamette University.
- 2015 Minutes – motion to accept minutes, 2nded and APPROVED.
- Presentation – **Kent G.**
 - Dr. Gardner presented Dr. David Grady with a ring for 30-years of service to Order of Omega.

Regional Conferences: Mardie

- 2016 Overview – thank you to Darald, Cheri, and Kent Gardner for assisting
 - AFLV Central: 4 case study tracks and over 96 teams registered and 32 participated, 3 honorary initiates
 - SEIFC: 2 case study tracks and 13 teams participated
 - NGLA: 2 case study tracks and 16 teams participated, 4 honorary initiates
 - SEPC: 2 case study tracks and 13 teams participated, 4 honorary initiates
 - AFLV West: 2 case study tracks and 15 teams participated, 5 honorary initiates
- 2017 Dates & Locations:
 - AFLV Central: Feb 2-5, 2017 (Indianapolis, IN)
 - SEIFC: Feb 16-19, 2017 (Atlanta, GA)
 - NGLA: Feb 23-26, 2017 (Hartford, CT)
 - SEPC: March 30-Apr 2, 2017 (Atlanta, GA)
 - AFLV West: Apr 6-9, 2017 (San Diego, CA)
- If anyone can assist, please let Mardie know.

AFA 2015: All

- Case Study Competition

2015 – 2016

| Conference | Place | Amount | Total |
|----------------------------|--------|----------|-------------------|
| AFA 12 | First | \$250.00 | \$1000.00 |
| \$2400.00 | Second | \$200.00 | \$800.00 |
| 2 Tracks of 10 | Third | \$150.00 | \$600.00 |
| AFLV Central 95+/32 | First | \$125.00 | \$1000.00 |
| \$2000.00 | Second | \$75.00 | \$600.00 |
| 4 Tracks of 8 | Third | \$50.00 | \$400.00 |
| NGLC | First | \$125.00 | \$500.00 |
| \$1000.00 | Second | \$75.00 | \$300.00 |
| 2 Track of 8 | Third | \$50.00 | \$200.00 |
| SEPC | First | \$125.00 | \$250.00 |
| \$500.00 | Second | \$75.00 | \$150.00 |
| 2 Track of 8 | Third | \$50.00 | \$100.00 |
| SEIFC 15/13* | First | \$125.00 | \$250.00 |
| \$500.00 | Second | \$75.00 | \$150.00 |
| 2Track of 8 | Third | \$50.00 | \$100.00 |
| AFLV West | First | \$125.00 | \$250.00 |
| \$500.00 | Second | \$75.00 | \$150.00 |
| Track of 8 | Third | \$50.00 | \$100.00 |
| Grand Total | | | \$6,900.00 |

*SEIFC – 8 in Student/Advisor Track and 5 in Student/Student Track

- Hopefully in the future, we plan to have a roundtable after case study competition
- **Proposal to add 5th case study track at \$500 to AFLV Central, 2nded by Darald and Howard, all in favor – MOTION PASSES.**
- Darald and Mardie will be working on revising policies & procedures used at the regional conferences to provide consistency among the conferences.
- AFA 2016
 - Westin Boston Waterfront – Boston, MA (November 30 – December 4, 2016)

2017 Summer Board Meeting – July 13-16, 2017 – Kent G.

- Location TBD (ideas: San Diego, Charleston, Palm Springs, New Mexico, Florida)

Scholarship/ Fellowship Report: Reatha

- A total of \$75,650.00 was awarded in Fellowships and Undergraduate Scholarships for 2015.
- 2015 Undergraduate Scholarship Report:

2015 Undergraduate Scholarship Report

The Daisy Wood Scholarship is now in the second year and one (1) award was made for \$2,000. In addition, the Board, Executive Council, Regional Directors, and Scholarship Committee approved two (2) \$1,000 scholarships, 11 - \$750 scholarships, 73 - \$500 scholarships, 37 - \$300 scholarships, and 25 - \$100 scholarships. A total of 150 undergraduate scholarships valued at \$62,650 was awarded from Order of Omega in 2015.

The Lambda Rho Chapter at Dartmouth College made a generous donation of \$636.50 to the Order of Omega Scholarship program. The chapter closed an off campus bank account. The top two individuals in the \$300 scholarship level were recognized as the Order of Omega Dartmouth College Scholarship recipients.

| | 2014 | | 2015 | |
|---|------|-------------|------|-------------|
| Daisy Wood Scholarship - \$2,000 | 1 | \$2,000.00 | 1 | \$2,000.00 |
| Founders Award Scholarship - \$1,000 | 3 | \$3,000.00 | 2 | \$2,000.00 |
| Parker F. Enright Scholarship - \$750 | 9 | \$6,750.00 | 11 | \$8,250.00 |
| Patrick W. Halloran Scholarship - \$500 | 82 | \$41,000.00 | 73 | \$36,500.00 |
| Dr. Kent L. Gardner Scholarship - \$300 | 49 | \$14,700.00 | 38 | \$11,400.00 |
| Order of Omega Scholarship - \$100 | 0 | | 25 | \$2,500.00 |
| Grand Total | 144 | \$67,450.00 | 150 | \$62,650.00 |
| Total # Applicants | 171 | | 153 | |

2015 Awards: \$62,650.00 (150 Recipients)

- 98 Chapters Awarded – compared to 91 in 2014
- 68 Organizations Awarded – compared to 58 in 2014
- 103 Campuses submitted at least one application
- 3 Applicants were ineligible for consideration

- **2015 Fellowship Report:**
2015 Fellowship Report

The Doctoral Fellowship was maintained at \$2,000 per award this year. The Master's Fellowship was maintained at \$1,000 per award. Executive Council approved four (4) \$2,000 Fellowships and seven (7) \$1,000 Fellowships. A total of 11 Fellowships valued at \$15,000 was awarded from Order of Omega in 2015.

2015 Awards: \$15,000 (11 Recipients)

- 8 Doctoral Applications
- 17 Master's Applications

2015 William J. Brennan and Jacque Placette Chapman \$1,000 Masters Fellowships (7)

| | | |
|--------------------|--------------------------------------|----------------------------------|
| Caitlyn East | Eastern Illinois University | Delta Gamma |
| Bianca Hey | Northern Arizona University | |
| Karlee Nuttelman | University of Nebraska-Lincoln | Gamma Phi Beta |
| Lindsey Templeton | University of Maryland, College Park | Delta Delta Delta |
| Kassi Nikole Ward | Northwest Missouri State University | Phi Mu |
| Walter Williams | University of Wisconsin-Madison | Alpha Phi Alpha Fraternity, Inc. |
| Nicholas T. Wright | Eastern Illinois University | Phi Beta Sigma Fraternity, Inc. |

2015 Doctoral Fellowships \$2,000 (4)

| | | |
|----------------------|---------------------------------|------------------------------------|
| Trace Comacho | Michigan State University | Sigma Lambda Beta Fraternity, Inc. |
| Katelin Getz-Brendel | Kent State University | Alpha Delta Pi |
| Brian Joyce | Clemson University | Lambda Chi Alpha |
| Mary C. Medina | North Carolina State University | Alpha Kappa Alpha Sorority, Inc. |

Outstanding Chapter Awards: Mardie

- 9 chapters applied
- \$1,000 was awarded to 4 schools from each region
 - Case Western Reserve University (Mid-America)
 - Florida International University (Southern)
 - University of Maryland at College Park (Northeast)
 - University of Washington (Western)

Outstanding Professional Awards: Mardie

- Mary Beth Seiler, University of Michigan (Mid-America)
- Rick Funk, University of Alabama (Southern)
- Wendi Kinney, SUNY Geneseo (Northeast)
- David Hotz, University of Washington (Western)

Outgoing Student Board Member presentation: **David**

Break

Programming Grants: Mardie

- Total number of chapters who applied: 11
- Total funds requested: \$16,825.00

2015 – 2016 Program Grants Approved

| Institution | Program | Date | Evaluation Due | Amount Requested | Amount Approved |
|----------------------------------|--|----------|-------------------|------------------|-----------------|
| UC Berkley | Greek Showcase of Excellence | 12/2/15 | 1/6/16 | \$1,250.00 | \$1,100.00 |
| North Carolina State | Suicide Awareness & Prevention Talk | 2/8/16 | 3/8/16 2/21/16 | \$500.00 | \$500.00 |
| Huntingdon College | Order of Omega Greek Awards Banquet | 4/7/16 | 5/7/16 | \$1,000.00 | \$1,000.00 |
| University of Texas at Arlington | Great Pumpkin Carnival** | 10/30/15 | 11/30/15 | \$250.00 | \$250.00 |
| University of Maryland College | Leadership Celebration | 12/09/15 | 1/09/16 | \$1,500.00 | \$1,500.00 |
| University of Louisville | Peanut Butter & Jelly for the Neighborhood House | 2/26/16 | 3/26/16 | \$585.00 | \$685.00* |
| UC Irvine | Awards Banquet | 2/29/16 | 3/26/16 4/1/16 | \$3,700.00 | \$1,500.00 |
| Purdue University | Greek Gala | 4/5/16 | 5/5/16 | \$1,500.00 | \$1,000.00 |
| Austin Peay State Univ. | Greek Awards | 4/24/16 | 5/24/16 5/5/16 | \$1,700.00 | \$1,000.00 |
| University of the Pacific | Standards of Excellence | 4/21/16 | 5/21/15 | \$1,340.00 | \$1,000.00 |
| | | | | \$13,325.00 | \$9535.00 |

Sponsored Programs: Mardie

2015-2016 Omega Sponsored Programs

| | |
|--|----------|
| Scholarship Program | \$62,650 |
| Fellowship Program | \$15,000 |
| Programming Grants | \$9,535 |
| Case Study Competitions | \$8,400 |
| Outstanding Chapter Awards | \$4,000 |
| Outstanding Professional | \$4,000 |
| AFA Scholarships* | \$ 1,052 |
| AFA Gardner Award** | \$ 500 |
| National Archives at BGSU | \$ 300 |
| CoHESAP – meetings expenses | \$1,440 |
| CoHESAP – annual dues | \$ 300 |
| Monmouth College – Alumni Hall of Fame | \$ 300 |

Total \$107,477.00

*Increased the number of AFA scholarships from 2 to 4 individuals

**Award allocates up to \$2500 to cover cost of transportation, accommodation and stipend for presentation.

Total does reflect cost of items donated to the Silent Auction Donations.

New and Reactivated Chapters: Mike

| <i>New Chapters: 2015-2016</i> | | | |
|--------------------------------|--------------|---------------------------------|-----------|
| REGION | CHAPTER NAME | SCHOOL | DATE |
| Western | Psi Upsilon | Our Lady of the Lake University | 7-27-2015 |
| Mid-America | Psi Phi | York University (Canada) | 4-12-2016 |
| Southern | Psi Chi | Chowan University | 4-18-2016 |

| <i>Reactivated Chapters: 2015-2016</i> | | | |
|--|--------------|--|-----------|
| REGION | CHAPTER NAME | SCHOOL | DATE |
| Southern | Rho Xi | Georgia College | July 2015 |
| Southern | Alpha Mu | University of South Alabama | Dec 2015 |
| Southern | Upsilon Iota | University of Louisiana, Monroe | Feb 2016 |
| Southern | Beta Sigma | Georgia State University | Feb 2016 |
| Southern | Omega Sigma | University of New Orleans | Mar 2016 |
| Southern | Omega Beta | University of Southern Mississippi | Mar 2016 |
| Northeast | Tau Lambda | Penn State University, Behrend | Apr 2016 |
| Western | Epsilon Nu | CSU, Sacramento | Apr 2016 |
| Mid-America | Xi Theta | University of Wisconsin, Stevens Point | Apr 2016 |

Chapter Concerns:

- University of Cincinnati: **Barbie**
 - The Zeta Zeta chapter was charged with hazing in 2011
 - In 2013, the chapter was cited again but Order of Omega HQ was not notified
 - In 2016, same incident but HQ was notified this time
 - Barbie visited with the chapter in 2011 and 2016
 - Motion to suspend the Zeta Zeta chapter for an indefinite period, 2nded with 2 friendly amendments:
 - In Fall 2018, HQ will do a campus climate evaluation before the chapter can proceed with reactivation
 - HQ will have to be involved when chapter is ready to reactivate
- **Motion to suspend the Zeta Zeta chapter at the University of Cincinnati - for an indefinite period with friendly amendments – carries.**
- Barbie will work with Mardie on drafting letters to various groups regarding this suspension (the chapter, the University, other honorary groups on campus, headquarters of fraternities and sororities on campus)

Break out groups

- Review of Position Statements & Relationship Statement
- Policies & Procedures for chapter violations
- Due Process – Individual members
 - **Groups will type out notes and forward to Governance Committee**
 - **Have a draft by AFA Winter Meeting in Boston.**

Friday Evening Plans

- Dinner at “The Loop” Mexican restaurant at 7pm.



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Saturday, July 16th – 8:00 AM to 11:30 AM

HQ Report: **Mardie, Kent G., Mike & Seth**

- **Construction Update**
 - Mardie – apartment complex next door to HQ is almost complete, some residents have already moved in
- **Memberships**

| Membership & Chapter Report Academic Year: 2015-2016 | |
|--|---|
| <div style="border: 1px solid black; padding: 5px;"> <p>New Member Total : 11,016 [July 2015 - July 2016]</p> <p>Total Chapters to Date : 556</p> <p>New Chapters : 3</p> <ul style="list-style-type: none"> > Northeast Region: 0 > Mid-America Region: 1 > Southern Region: 1 > Western Region: 1 <p>Reactivated Chapters : 9</p> <ul style="list-style-type: none"> > Northeast Region: 1 > Mid-America Region: 1 > Southern Region: 6 > Western Region: 1 <p>Total Active : 478</p> <p>Total Inactive : 78</p> </div> <div style="text-align: right; font-weight: bold; margin-top: 5px;">2015-2016</div> | <div style="border: 1px solid black; padding: 5px;"> <p>New Member Total : 10,412 [July 2013 - June 2014]</p> <p>Total Chapters to Date : 553</p> <p>New Chapters : 8</p> <ul style="list-style-type: none"> > Northeast Region: 2 > Mid-America Region: 2 > Southern Region: 3 > Western Region: 1 <p>Reactivated Chapters : 11</p> <ul style="list-style-type: none"> > Northeast Region: 4 > Mid-America Region: 2 > Southern Region: 3 > Western Region: 2 <p>Total Active : 473</p> <p>Total Inactive : 80</p> </div> <div style="text-align: right; font-weight: bold; margin-top: 5px;">2014-2015</div> |
| current | previous |

- Mike -
- We have contacted chapters that have not submitted initiation forms for this academic year
- **Merchandise**
 - Mardie – sales are up over \$20K from this point last year
- **History Project**
 - Seth – a 15-minute video from the interview footage filmed in 2014 has been put together.
 - Video is available on the Order of Omega Facebook group page.
 - Kent Gardner has been working on transcribing meeting minutes from all past board meetings and has completed over 50+ pages. Will now work on editing the pages. Kent asked for stories from group.
- **Marketing & Social Media**
 - Seth – we have created a style guide for Order of Omega to standardize our brand identity. Seth will add to website so that chapters can download logo, etc as needed.
 - We will look to either Facebook Live or Periscope broadcast the Recognition Ceremony in Boston at AFA
- **Income/ Expenses**
 - Mardie – presented update on all accounts from last fiscal year
- **Omega Investments**
 - Mardie - Howard and Michael Shonrock will be an ad-hoc “investment committee” to look at ways that our investments can have better returns.

Technology Report: Kent P.

- Over \$87,000 and 800 orders were placed on our Omega Store online
- Looking into cloud computing vs. purchasing a new server this year
- Will also look into Office 365 using small business services
- Budget right now is about \$12K, with new services may go up to \$20K

Database Management System: Darald

- Talked about steps Order of Omega took to find out what our needs are for a new/updated system
- Kent Pawlak discussed the various companies he has researched and what they offered for their services/price points
- We are looking to keep this data management system project at \$5K-10K annual
- Kent Pawlak, Seth Ressler, Darald Stubbs, Cheri Wechsler, and Todd Simmons will be part of trial run.
- **Group will provide a final analysis by the winter board meeting in Boston.**

Omega Board Appointments – none

RCD Report: Cheri, Michelle, Brandon & Sam

- Northeast (Sam): since AFA will be in the Northeast this year, will look to increase the reactivation rate for the Northeast region
- Mid-America (Brandon): **report available via PDF document**
- Western (Cheri): **report available via PDF document**
- Southern (Michelle): **report available via PDF document**

Committee Reports

- **Executive Committee – David, Reatha & Kent G.**
 - Working on compiling job/position descriptions
- **Internal Affairs Committee – Howard & Darald**
 - Non-profit/honorary certification discussion for Executive Director (Certified Association Executive).
 - For future consideration, process costs about \$2,000.
 - **Motion for Mardie to pursue this certification, 2nded, all approve, SO MOVED.**
- **External Affairs Committee – Barbie, Anne, Cheri, Michelle, Brandon & Sam**
 - No report at this time.
- **Governance Committee – Larry, Ed, & Mary**
 - Looking through the Constitution and Bylaws, sent to Mardie
 - Will now look through Position Statements
 - Will need to look through the Ritual Handbook
 - Reatha asked if this is a good time to consider a new strategic plan as priorities shift
 - **We will add strategic plan discussion to agenda item for 2017 Summer Board Meeting**

COHEASAP Report: Ed

- Discussed marijuana abuse amongst college students, especially in Oregon and Colorado
- Ed participated in NCAA sexual assault summit to come up with best practices
- Nothing will happen in Washington, D.C. until after the November election

Break

New Initiatives

- Database Management System (*see minutes under technology report*)
- **Video Conferencing**
 - Seth – we are researching on best way to have video conferencing capabilities with chapters and advisors
 - We will be adding a smart TV monitor in the conference room to assist in this endeavor
 - We will look to add a wallpaper/backdrop to properly identify the Order of Omega HQ brand
- **2016-2017 Theme**
 - Group looked over the 5 student submission posters
 - The "Speak Up & Speak Out" submission from Murray State University was selected.
 - Seth will work with the student who submitted the design to tailor the poster to group recommendations.

Other Business: All

- Darald Stubbs will be overseeing the Regional Chapter Director positions.
- Cheri Wechsler will serve as the mentor for the Student Board Member.

Departure Schedule: **Kent**

Cog Railway up Pikes Peak: **Kent**

- For all attending, please meet outside hotel at noon.

Saturday Evening Plans: Dinner will be held at the hotel at 7pm.

< Meeting adjourned at 10:57am. >