



**2015 Summer Board Meeting Agenda**  
**The Battle House Renaissance Mobile Hotel & Spa, Mobile, AL**

**----- MEETING MINUTES -----**

**Friday, July 10<sup>th</sup> – 7:30 AM to 1:00 PM**

**ATTENDEES:** *David Grady, Kent Gardner, Mardie Sorensen, Reatha Cox, Howard Farrell, Anne Forcier, Larry Lunsford, Barbara Tootle, Darald Stubbs, Ed Whipple, Kent Pawlak, Jillian Haslett, Mary Brown, Brandon Cutler, Michelle Castro, Cheri Wechsler, Mike Taddesse. (Wes Schaub absent)*

Continental Breakfast: **All**

**Welcome & Introduction: David**

- New Student Board Member: Mary Brown – Sigma Sigma Sigma Embry-Riddle A – Nu Lambda chapter of Order of Omega
- New RCDs – Michelle Castro – Florida International University - Southern Region  
Wes Schaub – Dartmouth University – Northeast Region
- Board Updates
  - Welcome Darald to the Board of Directors
- 2014 Minutes – **move to approve, seconded and approved.**
- Presentation – **Kent G.**
  - Kent is writing history of the organization derived from the minutes from past Executive Board Meetings.
  - presented Barb with her 30 year award/pin from the Board

**Regional Conference Dates & Locations: Mardie**

- if you plan on being at any of the Regionals, please let Mardie know
- in 2016, we will be adding a track at the Black Greek Leadership Conference
  
- AFLV Central: Feb 4-7, 2016 – JW Marriott, Indianapolis, IN
- SEIFC: Feb 18-21, 2016 – Westin Buckhead, Atlanta, GA
- NGLA: Feb 25-28, 2016 – location TBD, Pittsburgh, PA
- SEPC: March 31 – April 3, 2016 – Renaissance Waverly, Atlanta, GA
- AFLV West: Apr 7-10, 2016 – Sheraton, San Diego, CA

- Mardie provided 2015 overview

#### 2015 Regional Conference Overview

##### AFLV Central – Jan. 31 – Feb. 2

- Case Study Competition
  - 4 tracks of 8 teams
  - 62+teams registered and 32 participated
- Honorary Initiation
  - 3
- Outstanding Chapter Award
  - University of Tennessee, Knoxville
  - Butler University
- Outstanding Professional Award
  - Jennifer Jones-Hall – Ball State University

##### SEIFC – Feb. 19 - 22

- Case Study Competition
  - 1 track of 8 teams
  - 8 teams registered and 6 participated
- Honorary Initiation
  - N/A
- Outstanding Chapter Award
- Embry-Riddle Aeronautical University, Daytona Outstanding Professional Award
  - Todd Thomas – Embry-Riddle Aeronautical University, Daytona

##### NGLA – Feb. 26 - March 1

- Case Study Competition
  - 2 tracks of 8 teams
  - 20 teams register and 16 participated
- Honorary Initiation
  - 13
- Outstanding Chapter Award
  - N/A
- Outstanding Professional Award
  - Kenny Jones – University of Pennsylvania

##### SEPC - March 26 - 29

- Case Study Competition
  - 1 track of 8 teams
  - 6 teams registered and 6 participated
- Honorary Initiation
  - 7
- Outstanding Chapter Award
  - Embry-Riddle Aeronautical University, Daytona
- Outstanding Professional Award
  - Todd Thomas – Embry-Riddle Aeronautical University, Daytona

##### AFLV West - April 9 - 12

- Case Study Competition
  - 1 track of 8 teams
  - 9 teams registered and 9 participated
- Honorary Initiation
  - 2
- Outstanding Chapter Award
  - N/A
- Outstanding Professional Award
  - Lauren Leif – University of Arizona

### AFA 2014: Mardie

- Case Study Competition and Recognition Reception
- 2 tracks of 10

2014 - 2015

Conference	Place	Amount	Total
<b>AFA</b> 14/14	First	\$250.00	\$1000.00
\$2400.00	Second	\$200.00	\$800.00
2 Tracks of 10	Third	\$150.00	\$600.00
<b>AFLV Central</b> 62+/32	First	\$125.00	\$1000.00
\$2000.00	Second	\$75.00	\$600.00
4 Tracks of 8	Third	\$50.00	\$400.00
<b>NGLC</b> 20/16	First	\$125.00	\$500.00
\$1000.00	Second	\$75.00	\$300.00
2 Track of 8	Third	\$50.00	\$200.00
<b>SEPC</b> 6/6	First	\$125.00	\$250.00
\$500.00	Second	\$75.00	\$150.00
1 Track of 8	Third	\$50.00	\$100.00
<b>SEIFC</b> 8/6	First	\$125.00	\$250.00
\$500.00	Second	\$75.00	\$150.00
1 Track of 8	Third	\$50.00	\$100.00
<b>AFLV West</b> 9/9	First	\$125.00	\$250.00
\$500.00	Second	\$75.00	\$150.00
1 Track of 8	Third	\$50.00	\$100.00
Grand Total			\$6,900.00

### AFA 2015

- Dec 2-6 in Ft. Worth, TX
- We will be naming 3 of the 4 scholarships for Barbie, Ed, Howard
- Should we do an open house at HQ?
- 2014 AFA cost = Food: \$5,142.50 + Tech: \$256.44 = \$6,082.86 (includes all taxes/charges)
- will continue to sponsor case study tracks at AFA (2 tracks)

### 2016 Summer Board Meeting – July 14-17, 2016 – Kent G.

- July 14-17, 2016
- Kent G has found a place in Colorado as a possible site for 2016
- The Cliff House at Pikes Peak in Manitou Springs, CO ([www.thecliffhouse.com](http://www.thecliffhouse.com))
- Board approves moving forward with this location for 2016

### Scholarship/ Fellowship Report: Reatha

- 2014 Awards: \$67,450 (144 recipients)
- 92 campuses awarded
- 58 organizations awarded
- 51 campuses submitted one application
- 12 campuses submitted two or more applications
- 3 Founders and Anniversary Scholarships awarded (\$1,000)
- 9 Parker F. Enright Scholarships awarded (\$750)
- 82 Patrick W. Halloran Scholarships awarded (\$500)
- 49 Dr. Kent L. Gardner Scholarships awarded (\$300)
- We awarded inaugural \$2,000 Daisy Wood Scholarship (MacKenzie Johnson, Univ of Washington)
- Awarded 2 Doctoral (\$2,000) and 8 Masters Fellowships (\$1,000) for total of \$12,000.
- Should we look into an online program for evaluating and scoring scholarship applications?  
Example: Phi Delta Theta uses Scholar Select (Ed recommends)
- **Reatha, Kent P., and Mardie will look into this program**

**Outstanding Chapter Awards: Mardie**

- 2014 had 13 Outstanding Chapter Award applications
- Four campuses were awarded \$1,000:
  - Butler University
  - Case Western Reserve University
  - Embry-Riddle Aeronautical University, Daytona
  - University of Tennessee, Knoxville
- Since 2000, we have awarded \$56,500 to 60 chapters representing 37 individual institutions

**Outstanding Professional Awards: Mardie**

- Four Professional staff members were presented with a \$1,000 honorarium:
  - Jennifer Jones-Hall, *Ball State University*
  - Todd Thomas, *Embry-Riddle Aeronautical University (Daytona)*
  - Dr. Kenny Jones, *University of Pennsylvania*
  - Lauren Leif, *University of Arizona*

-- Break --

**Group meetings:**

- Board - Committees: **David**
- RCD - **Mike**

**Programming Grants: Mardie**

- 2014 – 2015 Summary

2014 – 2015 Program Grants Approved

Institution	Program	Date	Evaluation Due	Amount Requested	Amount Approved	Check
West Texas A&M	Recruitment Banquet	9/26/14	10/24/14 10/13/14	\$850.00	\$600.00	541
San Diego State Univ.	Winter Mixer	12/3/14	1/3/15 12/14/14	\$550.00	\$550.00	556
University of Wisconsin – La Cross	Leadership Program	10/14-2/15	3/30/15 3/18/15	\$500.00	\$575.00	565
Purdue University	Senior Banquet	11/14/14	12/14/14 12/9/14	\$325.00	\$325.00	364
New York University	Scholarship Banquet	12/2/14	1/2/15 12/31/14	\$1,020.00	\$920.00	591
University of Akron	Etiquette Dinner	2/10/14	3/10/14	\$650.00	\$650.00	668
University of NE Kearney	Phired Up	April	May 5/6/15	\$4,000.00	\$2000.00	939
Kent State	Leadership Banquet	4/7/15	5/7/15 4/13/15	\$500.00	\$350.00	921
Utah State University	Greek Banquet	4/8/15	5/8/15 5/8/15	\$1,500.00	\$500.00	920
Texas A&M Kingsville	Leadership Awards Banquet	4/16/15	5/16/15 4/24/15	\$1000.00	\$1000.00	938
University of Southern California	Greek Week Awards	4/21/15	5/21/15 5/15/15	\$1000.00	600.00	949
11				\$11,895.00	\$8,070.00	

	2013-2014	2012-2013	2011-2012
➤ Total funds requested	\$4,429.67	\$19,745.00	\$13,475.85
➤ Total funds allotted	\$3,830.00	\$ 8,045.00	\$ 5,604.85
➤ Number of requests	7	13	10
➤ Number approved	6	12	8

**Sponsored Programs: Mardie**

- We encourage RCDs to include that figure when communicating with institutions
- Mardie will include in her communication to chapters in summer

## 2014-2015 Omega Sponsored Programs

Scholarship Program	\$67,450
Fellowship Program	\$12,000
Programming Grants	\$8,070
Case Study Competitions	\$6,900
Outstanding Chapter Awards	\$4,000
Outstanding Professional	\$4,000
AFA Scholarships*	\$ 960
AFA Gardner Award**	\$ 500
National Archives at BGSU	\$ 300
CoHESAP	\$1,753.31
TACUSPA Sponsorship	\$1,000
Deb Ensor Endowed Fund	\$250.00
<b>Total</b>	<b>\$107,183.31</b>

\*Increased the number of AFA scholarships from 2 to 4 individuals to cover conference registration.

\*\*Have allocated \$2500 to cover cost of transportation, accommodation and stipend for presentation.

Total does reflect cost of items donated to the Silent Auction Donations.

Programs that we no longer sponsor: Emerging Leader Institute – SEPC, the Center for the Study of College Fraternities, and the TACUSPA luncheon.

### New and Reactivated Chapters: Mike

<i>New Chapters: 2014-2015</i>			
REGION	CHAPTER NAME	SCHOOL	DATE
Western	Psi Mu	Texas A&M University, Kingsville	7-28-2014
Northeast	Psi Nu	Wagner College	9-22-2014
Southern	Psi Xi	Furman University	10-3-2014
Mid-America	Psi Omicron	Saginaw Valley State University	11-10-2014
Southern	Psi Pi	Newberry College	1-15-2015
Southern	Psi Rho	Methodist University	1-20-2015
Mid-America	Psi Sigma	Cleveland State University	3-10-2015
Northeast	Psi Tau	SUNY College at Old Westbury	3-12-2015

<i>Reactivated Chapters: 2014-2015</i>			
REGION	CHAPTER NAME	SCHOOL	DATE
Southern	Beta Zeta	Jacksonville University	August 2014
Northeast	Upsilon Gamma	Stockton University	August 2014
Mid-America	Xi Psi	University of Charleston	Sept 2014
Western	Delta Alpha	CSU - Fresno	Sept 2014
Northeast	Zeta Xi	University of Pennsylvania	Sept 2014
Western	Rho Rho	Northeastern State University	Nov 2014
Mid-America	Pi Sigma	Southern Illinois University, Edwardsville	Jan 2015
Southern	Epsilon Eta	Emory University	Feb 2015
Northeast	Eta Iota	Clarkson University	Feb 2015
Northeast	Rho Nu	Bridgewater State University	March 2015
Southern	Epsilon Sigma	East Tennessee State University	May 2015

RCD Report: **Cheri, Darald & Brandon**

- Summary by Region

**MID-AMERICA-**

Total Chapters: 113 active  
Total Members in 2014-15: 2,506  
New Chapters Chartered: 2  
Reactivated Chapters: 2

**NORTHEAST-**

Total Chapters: 89 active  
Total Members in 2014-15: 1,905  
New Chapters Chartered: 2  
Reactivated Chapters: 4

**WESTERN-**

Total Chapters: 138 active  
Total Members in 2014-15: 3,105  
New Chapters Chartered: 1  
Reactivated Chapters: 2

**SOUTHERN-**

Total Chapters: 133 active  
Total Members in 2014-15: 2,896  
New Chapters Chartered: 3  
Reactivated Chapters: 3

- RCDs all dealt with higher than normal turnover with chapter advisors (both within professional staff and with Graduate Advisors as well).
- Getting chapters to apply for Outstanding Chapter Award and for students to apply for Student Board Member continues to be a challenge.
- Working with chapters to develop an identity & brand that is relevant to respective chapter is a priority.
- Cheri and Brandon participated as a Case Study Competition Judge.
- Darald coordinated logistics for SEPC Case Study Competition and submitted program to be presented by Mardie.

**Chapter Concerns: All**

- Case Western Reserve University has requested a change to the eligibility criteria as it pertains to the GPA requirement. They would like to admit members who fall below the all-Greek average because their all-Greek GPA is unusually high (3.39).
- Decision tabled so that the appropriate committee can discuss any possible changes to Constitution.

**Friday Evening Plans:**

- Meet in suite at 6:15pm, dinner is at Felix's at 7pm.

**--- DAY 1 MEETING CONCLUDED AT 12:48PM ---**



# 2015 Summer Board Meeting Agenda

## The Battle House Renaissance Mobile Hotel & Spa, Mobile, AL

**Saturday, July 11<sup>th</sup> – 7:30 AM to 1:00 PM**

Continental Breakfast: **All**

**HQ Report: Mardie, Kent G. & Mike**

**- Construction Update: Mardie**

- apartment complex next door is moving along
- no update on the property behind HQ
- updated granite counters inside HQ
- had to rebuild retaining wall behind property because of damage due to rain
- would like to add on a deck area on the east side of the building.
- We have two quotes for different types of material (\$4100 on composite or \$2500 pressure stained wood).
- **Motion to approve construction, seconded. To be all inclusive of outdoor furniture purchase. MOTION PASSES.**

**- Memberships: Mike**

<b>New Member Total : 10,412</b> [July 2014 - July 2015]
Total Chapters to Date : 553
New Chapters : 8
> Northeast Region: 2
> Mid-America Region: 2
> Southern Region: 3
> Western Region: 1
Reactivated Chapters : 11
> Northeast Region: 4
> Mid-America Region: 2
> Southern Region: 3
> Western Region: 2
Total Active : 473
Total Inactive : 80

2014-2015

*current*

<b>New Member Total : 11,243</b> [July 2013 - June 2014]
Total Chapters to Date : 545
New Chapters : 6
> Northeast Region: 2
> Mid-America Region: 2
> Southern Region: 1
> Western Region: 1
Reactivated Chapters : 8
> Northeast Region: 0
> Mid-America Region: 5
> Southern Region: 1
> Western Region: 2
Total Active : 473
Total Inactive : 72

2013-2014

*previous*



**- Merchandise: Mardie**

**ORDER OF OMEGA HEADQUARTERS  
MERCHANDISE ANALYSIS  
SEPTEMBER 2014 THROUGH JUNE 2015**

<b><u>ITEM</u></b>	<b><u>PROFIT FOR YEAR</u></b>
Banners (Omega Banner)	\$58.50
Chapter Ritual Handbook	\$188.10
Cords	\$50,280.00
Graduation Stole	\$3,410.00
Gold Jewel Pin	\$23.00
Hoodie	\$133.00
Black Long Sleeve	\$1,249.50
Leadership Handbook	\$112.45
Men's Black T-Shirt	\$588.00
Officer Stoles	\$655.50
Sterling Silver Jewel Pin	\$18.00
Tablecover (6' Digitally Printed)	\$1,650.00
Women's Black Scoop Tee	\$77.00
Women's Black V-Neck	\$148.00
<b>TOTAL</b>	<b>\$58,591.05</b>

- Some of our women's style t-shirt have not sold as well this year
- The new graduation cords sold very well this year, we ran out of cords in May.
- We are looking to possibly add Tervis tumblers, depending on cost.

**- History Project: Kent G**

- Kent is currently dictating old meeting minutes using Dragon Dictation software.
- Kent is at year 2000-2001, and is at around 60 pages (single-spaced)
- Looking at the list of Board Meeting locations since 1984, Kent asks all to send him memories that stand out from board meetings.
- Examples of chronological historical aspects:
  - First Student Member – 1987
  - First Position Statement – 1987 (on alcohol, drugs, hazing)
  - The intro to the Ritual was written by Barb Tootle in 1987
  - First Chapter suspended in 1988 (FSU) for not initiating women.

**- Video Project: Mardie**

- Thank you to Barb for going through the videos we recorded at the 2014 Summer Board Meeting
- Project is now with a video producer to make a 30/90 second snippet
- Please send any pictures to HQ or to our Dropbox

**- Social Media: Mike**

- Facebook - small increase (217 likes)
- Twitter - significant increase, increased dialogue with students/advisor (1,349 followers)
- Will add an Instagram account and possibly a Snapchat account too

**- Income/ Expenses including Omega Investments: Mardie**

- Mardie went over the various bank balances from Sept. 1, 2014 – June 30, 2015.

**Technology Report: Kent P.**

- migrated our website to a *WordPress* host
- Next year we will have a complete analytical breakdown including Google analytics
- Over 50% of our merchandise sales are now online sales from *Shopify*
- More than 10% of online sales are from PayPal
- Kent is looking into moving to a Cloud based server vs onsite servers at HQ
- We may need to bump up internet connectivity/speed for Cloud computing

**Omega Board Appointments: David**

- Barb, Ed and Larry are up for reappointment
- All have a willingness to serve again

**- Motion to extend appointments to all 3, seconded. All in favor - MOTION PASSES.**

**COHEASAP Report: Ed**

- Ed is now the Chair of CoHEASAP [Coalition of Higher Education Associations for Substance Abuse Prevention]
- Group met twice this year (Sept 29 and April 27).
- Focus has been on the structure and future of the Coalition.
- Ed provided minutes from both CoHEASAP meetings.
- The Coalition is recommending annual dues of \$300 per association (for meeting operations, Program materials, speakers, and marketing.)

--- Break ---

**State of the Fraternity/Sorority community – could we or should we play a role in initiating change? – Kent G.**

- Fraternal organizations have been involved in very negative issues highlighted in national media of late
- Are we dropping the ball or is it not in Order of Omega's wheelhouse to say is there something we should be doing to curb/eliminate some of these types of incidents?
- Some kind of leadership program to empower chapters to think differently and do the right thing
- Can we support an organization that is already doing this type of ideals/value based programming?
- Should we use social media to have a day of human dignity awareness?
- Send out a Ritual tenet once a month (12 total) - maybe add a hashtag for each tenet tweet that can help chapters engage in a discussion.
- A *"Be The One"* campaign to be the one that stands up when something wrong is being done/said.
- **Work Group to make recommendations by December Board Meeting- [Brandon, Larry, Darald, Mary, Cheri, Barb, and Howard.]**

**Groups: Omega Resources: All**

- Constitution/Bylaws
- Ritual
- Leadership Handbook

**Other Business: All**

- Monmouth University is having an Order of Omega Hall of Fame
- Request to provide the chapter a small donation to help this cause
- **Motion to give up to \$250, seconded. MOTION PASSES. APPROVED.**

**Outgoing Student Board Member: David**

- David presented Jillian with clock
- Jillian presented Mary with NYU sweatshirt

**Departure Schedule: All**

**Saturday Evening Plans**

- 6:15pm champagne toast in memory of Daisy Wood in the suite
  - Dinner is in Oakleigh Room on the old side at 7pm
- GROUP WENT DOWNSTAIRS FOR GROUP PICTURE IN LOBBY AREA

**-- DAY 2 MEETING CONCLUDED AT 1:25PM --**